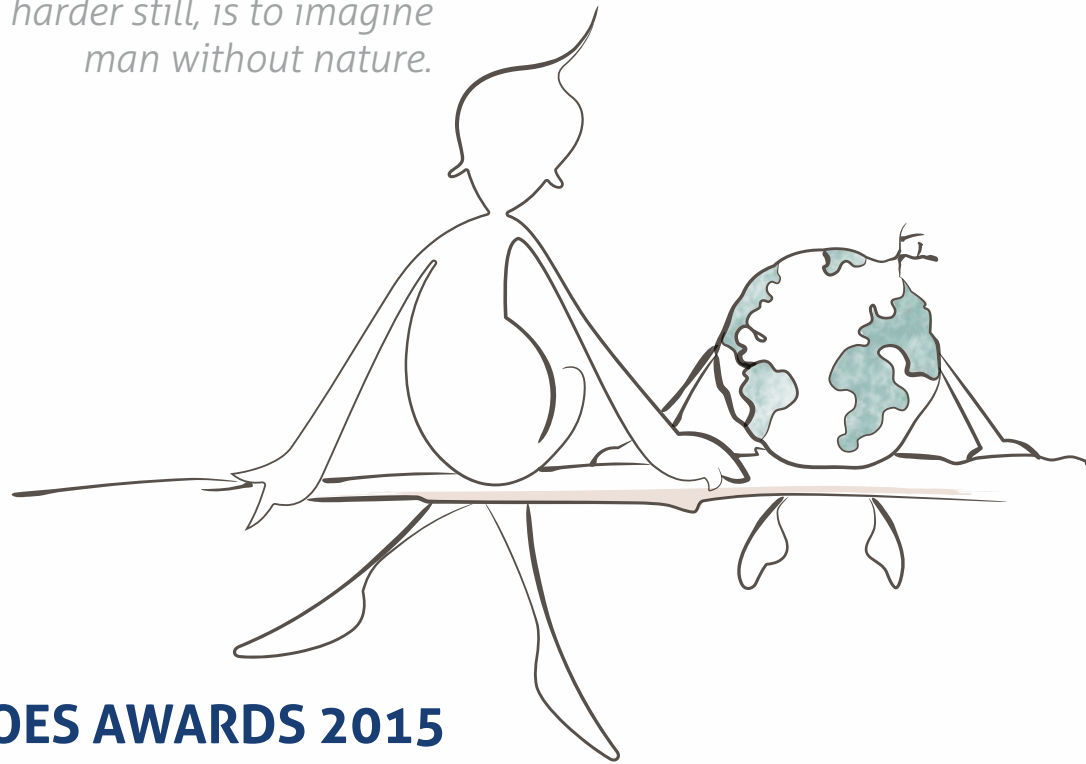


*it is hard to imagine,
nature without man.
harder still, is to imagine
man without nature.*



RBS EARTH HEROES AWARDS 2015

CELEBRATING OUR UNSUNG HEROES.

The Royal Bank of Scotland expresses its gratitude to those who dedicate their lifetime in preserving this beautiful relationship.



RBS
earth heroes



RBS
earth heroes

NOMINATION FORM

Last date for submitting nominations: June 15, 2015.
Please read the Instructions & Guidelines given below.

DATE: ____ / ____ / ____
DD MM YYYY

AWARD CATEGORY

Nominated by Jury



Open to Selection



(Please tick the award category)

NOMINEE DETAILS

Name:

E-mail:

Date of Birth: ____ / ____ / ____
DD MM YYYY

Contact no:

Address:

.....

.....

Current Occupation:

Title / Position:

Company / Org. Name:

.....

NOMINATOR DETAILS

Name:

E-mail:

Contact no:

Address:

.....

.....

Current Occupation:

Title / Position:

Company / Org. Name:

Professional relationship

with nominee:

CATEGORY SPECIFIC GUIDELINES

Hello!

The Royal Bank of Scotland (RBS) will present the RBS Earth Heroes Awards 2015 in October in New Delhi.

The RBS Foundation India, as a not-for-profit entity of RBS is actively supporting conservation by providing sustainable livelihoods to forest dependent communities especially in the ecologically fragile landscapes and other locations in the country. The livelihood projects are helping poor households enhance their incomes from alternative sources of livelihoods, undertake natural resource management and thereby pave way for a constructive relationship between communities and efforts towards conservation.

As an extension of work done by us, we have institutionalized the RBS 'Earth Heroes' Awards from 2011 to recognize and honor individuals and institutions who work exceptionally hard to preserve and protect our critical eco-systems.

RBS 'Earth Guardian' Award (1000 words); Award amount: INR 150,000; Recipients: Institution

- i. No. of years in activity (conservation of wildlife, natural resource management, environment protection)
 - ii. Scope of work / Area of expertise or specialization
 - iii. Outreach (Activity covered / No. of Area / areas where activity is undertaken, presence in state / states)
 - iv. Impact (outcomes of activity undertaken, impact on wildlife, fauna, people, sustainability attributes of the activity undertaken)
 - v. Innovative initiatives implemented or activities undertaken (through advocacy, environment protection measures, resettlements, conflict resolutions). What makes your model innovative?
 - vi. Did it impact or influence policy?
 - vii. Training & Awareness (training of personnel on conservation issues, natural resource management, field work, youth programs, initiatives undertaken to spread awareness on issues) What is the focus of training and awareness sessions? How does it complement the key activities undertaken by the organization?
 - viii. Network (association with newspapers / television channels, representation in national and international bodies, role with conservation groups / societies)
-

RBS 'Save The Species' Award (1000 words); Award amount: INR 150,000 each; Recipients: 2 Individuals

- i. No. of years in activity (conservation of wildlife, natural resource management, environment protection)
 - ii. Outreach (Activity covered / No. of Area / areas where activity is undertaken, presence in state / states)
 - iii. Innovative initiatives implemented or activities undertaken (through advocacy, environment protection measures, resettlements, conflict resolutions) What makes your model innovative?
 - iv. Rapport with Community (confidence building measures undertaken)
 - v. Difficulties or challenges faced in addressing the problem or while undertaking the activity
 - vi. Impact (outcomes of activity undertaken, impact on wildlife, fauna, people, sustainability attributes of the activity undertaken)
 - vii. Did it impact or influence policy?
 - viii. Training & Awareness (training of personnel on conservation issues, natural resource management, field work, youth programs, initiatives undertaken to spread awareness on issues) What is the focus of training and awareness sessions? How does it complement the key activities undertaken by the organization?
 - ix. Network (Association with newspapers / television channels, representation in national and international bodies, role with conservation groups / societies)
-

RBS 'Inspire' Award (1000 words); Award amount: INR 150,000; Recipients: Individual or Institution

- i. No. of years in activity (conservation of wildlife, natural resource management, environment protection)
 - ii. Theme (Focus on wildlife / conservation / natural resource management)
 - iii. Approach (knowledge / facts / data OR critical / investigative)
 - iv. Medium (newspaper / television / movie / documentary / social media / fine arts / performing arts)
 - v. Difficulty or challenges faced in undertaking the activity
 - vi. Campaign and sustained OR sporadic reporting
 - vii. Outreach (size of readership / viewership; any particular region of focus)
 - viii. Impact (awareness, activated government or courts or PILs)
 - ix. Innovative Initiatives (enforcement, knowledge sharing platforms, creation of pressure groups / lobby)
 - x. Network (Association with newspapers / television channels, representation in national and international bodies, role with conservation groups / societies)
 - xi. Editorial / ownership support
-

RBS 'Green Warrior' Award (1000 words); Award amount: INR 150,000 each; Recipients: 2 Individuals

- i. No. of years in activity (conservation of wildlife, natural resource management, environment protection)
- ii. Activity covered/ No. of Area / areas where activity is undertaken, presence in state / states)
- iii. Innovative initiatives implemented or activities undertaken (through advocacy, environment protection measures, resettlements, conflict resolutions)
- iv. Rapport with Community (confidence building measures undertaken)
- v. Difficulties or challenges faced in addressing the problem or while undertaking the activity
- vi. Impact (outcomes of activity undertaken, impact on wildlife, fauna, people, sustainability quotient of the activity undertaken)
- vii. Did it impact or influence policy?
- viii. Training & Awareness (training of personnel on conservation issues, natural resource management, field work, youth programs, initiatives undertaken to spread awareness on issues) What is the focus of training and awareness sessions? How does it complement the key activities undertaken by the organization?
- ix. Network (Association with newspapers / television channels, representation in national and international bodies, role with conservation groups / societies)

Required Items Checklist

- 1. Completed Award Nomination Form**

Entrant may apply for more than one category.
Each entry must be accompanied by a separate nomination form.
- 2. Bio of Applicant**
- 3. Supporting Documents**
 - Awards & Accolades (Annexure)
 - Media write-up, interviews (Annexure)
 - Publications (Annexure)
 - Testimonials (Annexure)
 - Other relevant documents (Annexure)
- The nomination form and supporting documents can be submitted online at foundation@rbs.com or couriered to:
RBS Foundation India
The Royal Bank of Scotland N.V.
Level 4, North Avenue,
Maker Maxity, Bandra Kurla Complex
Bandra (E), Mumbai 400051.
- Multiple nominations are welcome. You will receive an acknowledgement on receipt of your nomination.
- For more information or any clarification, please contact the RBS Foundation India team on:
Email - foundation@rbs.com or
Phone - +91-22-66232469.
- Last day for submitting nominations - June 15, 2015.

