Saving Environment Since 2007

Delhi Greens Blog

Advertising Rate Card 2020

Delhi Greens Blog
https://delhigreens.com
375, Third Floor, Ramlal Kapoor Marg,
Bhai Parmanand Colony - 110009, India
Tel.: +91-8586-924-429

Boost Your Brand With Delhi Greens!!!

The Delhi Greens Blog Magazine is Portal for green information, articles and events and is at the forefront of the Indian and the global Environmental movement.

Delhi Greens invites environment related brands as well as eco-conscious individuals, non-profits and for-profit units to advertise on the Delhi Greens Blog Magazine and boost your brand in multiple ways!

Why Advertise with Delhi Greens?

- ✓ A reputed name in the Environment Sector
- ✓ An award-winning, impact oriented Green Media Project
- ✓ A trusted brand with an online presence of more than 18 years!
- ✓ Over 80,000 unique views per month and growing
- ✓ Thriving community which is membership driven
- ✓ A very targeted urban audience in the age group of 18-45 years
- ✓ Delhi Greens Blog Magazine is a **UN endorsed** Project!



Delhi Greens Blog Magazine was launched in 2007 as Delhi's first Environmental Blog project. It is now endorsed by the United Nations Framework Convention on Climate Change as a "Lighthouse", "Momentum for Change" activity for combating climate change!



Ad Slot Details and Pricing

(Applicable from 1 April 2026)

The Delhi Greens Blog offers and accepts the following three types of advertisements on delhigreens.com

Top Banner/ Mast Ad

The ad will be placed in the top banner of the website after replacing the existing banner (a previous ad or the Delhi Greens Donate banner).

This ad position receives the maximum eyeballs/views.

The ad dimensions are 728 x 90 pixels and it can be linked to one URL.

The ad should preferably be an image (.jpg or .png file format). The ad could also be an animated banner (.gif file format).

PRICE:
₹ 28,700/-

Sidebar Ad

The ad will be placed on the website sidebar and will show along with every post and page on the website except on the front/index page.

The ad dimensions are 250 x 250 pixels and it can be linked to one URL.

The ad should preferably be an image (.jpg or .png file format). The ad could also be an animated banner (.gif file format).

PRICE:
₹ 18,500/-

Full-length Post Ad

The ad will be placed as an Article, with a total word length between 500 – 1200 words, with at least one and maximum three images and up to two URLs.

This article will also be sent to the subscribers of the Delhi Greens Blog Magazine as an email and will also be posted on the Delhi Greens social handles.

Unlike the other two ad-units, the Article will remain archived on delhigreens.com till the life of the Magazine. This option is therefore ideal for those requiring long-term promotion.

PRICE:
₹ 15,500/-

We prefer that the banner/ad artwork as well as the full article and all content be submitted by the advertiser/advertising agency themselves. We charge a nominal ₹5 per word and ₹2500 per banner.

Why else should you advertise with us:

Delhi Greens Blog Magazine supports the Delhi Greens charitable organisation and revenue generated through ads is utilized for environmental protection activities.

Website: www.delhigreens.com
Contact: 8586924429
Email: contact@delhigreens.org